



Dear [name]:

I just wanted to touch base again about **Bounce Back from Cancer™**, which is right around the corner, on Sunday, March 12. As you may know, this event is a partnership by Baptist Health Foundation and the Miami HEAT to support Baptist Health Miami Cancer Institute, a not-for-profit organization. I hope you'll join the cause!

Miami Cancer Institute is a very special place. It helps patients in South Florida and beyond throughout their cancer journey with world-class physicians and the most advanced treatments. In fact, it's the only cancer center in the world to offer all the latest radiation therapy modalities under one roof.

Bounce Back from Cancer™ is a grassroots community event to help support cancer research and clinical trials in the search for a cure. The event is already halfway to its pledge goal of \$2.5 million — an exciting milestone! But we still have a way to go, and really need your help.

As an **MVP (All Star)** this year, I've made a commitment to dribble a basketball (**XX**) miles and raise **\$50,000 (\$2,500)** or more. I'm thrilled and humbled by the generous support I've received from family, friends, neighbors and colleagues.

I'm hoping you'll join us with a donation of your own. It's easy to do, and just takes a couple of minutes. Just go to my donation page and make your pledge: [Click here for my donation page \[link\]](#). A gift in any amount is greatly appreciated!

Thanks for your kind support!

[signature]