



Dear [Name]:

Did you know that cancer is the second-leading cause of death in the U.S.? It's a very scary statistic, but there is something we can do about it – we can come together as a community to raise critical funds for cancer research and treatment.

That's where you come in. I'm supporting Bounce Back from Cancer™, a partnership by Baptist Health Foundation and the Miami HEAT to support Baptist Health Miami Cancer Institute. As a not-for-profit organization, the Institute relies on donor contributions to fund breakthrough research and clinical trials. This year, Bounce Back is setting its sights on raising \$2.5 million for the Institute that just celebrated its sixth anniversary of providing high-tech, high-touch care to our community. MCI physicians use sophisticated diagnostics to create targeted treatment plans that produce better outcomes for its patients – all in a patient-friendly environment that is unmatched in South Florida.

Bounce Back from Cancer™ will be held on Sunday, March 12. Donations of any amount will be greatly appreciated. Every dollar raised will be used to support value-added patient services, research and clinical trials at the Institute.

To donate, please visit: [Insert Personal Fundraising Link Here]

If you need more convincing about whether to support the Miami Cancer Institute – please watch this video of Adrian's story: [Bounce Back from Cancer TM | Adrian's Story on Vimeo](#)

You can also join me and scores of others on March 12 for the 14.2 mile trek from MCI or the 2 mile dribble from The Underline—Brickell to the Miami HEAT's Area where the HEAT's Udonis Haslem will greet us. Here is UD's message and his story:

[Bounce Back with Miami HEAT's Udonis Haslem on Vimeo](#)
[Bounce Back from Cancer™ UD's Story on Vimeo](#)

For more information or to register go to www.heathelpcure.org

Thank you for your incredible support of Baptist Health Miami Cancer Institute.

[Signature]